

## **Experiences and life situations of people experiencing un- planned pregnancies – Data Protection Information**

In the following document, we provide you with the statutory information and further answers to your questions relating to data protection for the 'Experiences and life situations of people experiencing unplanned pregnancies' study.

### **Purpose of the study**

We are asking you to answer some questions for the purpose of social research. Unplanned pregnancies are common. Only around 70% of pregnancies are planned. Women experiencing an unplanned pregnancy need to make a sudden and significant decision within a short period of time, either to continue with the pregnancy until the birth or have an abortion. Your answers are intended to clarify which issues are associated with unplanned pregnancies, what support is available for women and where more support is required.

### **Ordering party and implementation**

The controller responsible for the study and therefore also for the processing of your data is **Fulda University of Applied Sciences**, Leipziger Str, 123, 36037 Fulda, Germany, as the party managing a research group comprising multiple universities and research institutes, and **Kantar GmbH**, Landsberger Str. 285, 80687 Munich, Germany. Fulda University has commissioned the survey organisation Kantar Public, a business division of Kantar GmbH, with data collection for the 'Experiences and life situations of people experiencing unplanned pregnancies' study.

In order to carry out the survey, Fulda University, the research group and Kantar are working with service providers (known as "processors"), such as service providers for shipping activities, the provision of IT infrastructure, the provision of a telephone hotline for the survey participants and for data collection and data completion. The required data protection agreements under Article 28 GDPR have been concluded. According to these agreements, the service providers work in strict accordance with their instructions. Insofar as individual service providers process data outside the European Economic Area, we obtain suitable guarantees to maintain the level of protection set out in the EU General Data Protection Regulation.

As well as the information that you provide during the online interview, additional data (e.g. date the invitation letter is sent, the survey duration and the date and time of the interview within the framework of online participation) is stored. Over the course of the study, the survey data is supplemented with small-scale regional data.

The results of the survey will be presented exclusively in anonymised form. The results do not enable any identification of the person who provided the information, i.e. no link can be established with your identity.

### **Selection and voluntary basis**

You have been randomly selected to participate in the study entitled 'Experiences and life situations of people experiencing unplanned pregnancies'. For the implementation of this study, which is in the public interest, information about you as an individual (name, address, age, gender and nationality/nationalities) has been provided to us by the registration office in your municipality or by a municipal service provider commissioned with registration matters by the municipality on the legal basis of Section 46 of the Federal Registration Act (Bundesmeldegesetz) within the framework of group information.

You have been contacted on the basis of Article 6 (1) (f) GDPR (legitimate interest in carrying out a representative study in social research).

### **Your participation in the survey is entirely voluntary.**

If you do not participate or do not complete the survey, you will not be disadvantaged in any way. If you participate in the survey, you may also revoke your consent at a later point in time. Compensation that is received is not deemed payment but, rather, a token of our thanks for your support with this important study. This does not give rise to any obligations for you.

### **Handling and storage of the personal data**

Fulda University and Kantar work in accordance with the applicable data protection provisions, in particular the EU General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). In addition, Kantar is a member of the Arbeitskreis Deutscher Markt- und Sozialforschungsinstitute e.V. (Work Group of German Market and Social Research Institutes) (ADM) and is bound to the professional standards of this organisation. Fulda University and Kantar will not pass on your name and address to other third parties (apart from the service providers that are commissioned).

The information you provide in the online interview is stored separately from your name and your address. You may only be contacted again for quality controls and for potential subsequent surveys. In this case, only the information required for this purpose will be collated.

We only store your name and address until all the review and quality assurance measures have been completed (this is expected to be in December 2022). From this point in time, the survey data that has been collected can no longer be connected with your identity. This also applies in the event that proof (e.g. for the payment of money) needs to be stored for a longer period of time for reasons of tax and commercial law.

### **Your rights**

**With regard to your personal data**, you may, in principle, assert the following rights to Fulda University and Kantar up to the point in time of the erasure of your name and address data:

- Right of access
- Right to restriction of processing
- Right to rectification
- Right to data portability
- Right to object
- Right to erasure

Insofar as you do not wish to participate or have any further contact, you may refuse to provide consent to the processing of your data. You also have the right to lodge a complaint with a data protection supervisory authority. We recommend that you contact the data protection officer before doing so. You can find further information on data protection at <http://elsa-studie.de/datenschutz>.

### **Contact**

Please use the following contact details for all questions and requests relating to data protection:

Kantar GmbH  
Data Protection Officer  
Landsberger Strasse 284  
D-80687 Munich

Email: [datenschutz@kantar.com](mailto:datenschutz@kantar.com)  
Phone: +49 (0) 89 5600 1176

Fulda University of Applied Sciences  
Data Protection Officer  
Leipziger Str. 123  
36037 Fulda, Germany

Email: [datenschutz@hs-fulda.de](mailto:datenschutz@hs-fulda.de)  
Phone: +49 (0) 661 9640-1051

For organisational reasons, we kindly ask that you send your initial enquiries **by email where possible to the data protection department at Kantar ([datenschutz@kantarc.com](mailto:datenschutz@kantarc.com))**. Where necessary, Kantar will pass on your enquiry to Fulda University.

**Thank you for participating and for placing your trust in our work!**